



HPNLU  
PRESENTS



LEXCELERATE<sup>'25</sup>

# Lexcelerate'25

A Legal Business-Plan  
Contest



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# About **Himachal Pradesh National Law University**

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Located in the geographical terrains of the Himalayas, **HPNLU, Shimla**, is one of the best places for studying law in India. The University focuses on the holistic development of students in the legal system, topographies of law-making, legal practice, and administration. Perhaps, climatic conditions and environmental privileges of its placement make the University one of the most sought-after law education institutions within a short span of time. The institution has attracted an excellent set of teachers from all over India. The University is committed to providing inter-disciplinary and practical/application-based legal education, keeping in view the requirements of the overall development of its students.



# About the **Lexcelerate'25**

LEXCELERATE'<sup>25</sup>

**Lexcelerate'25** is a pioneering national legal tech business plan competition spearheaded by HPNLU, designed to propel entrepreneurial thinking among students and establish a distinguished platform for showcasing innovative business concepts within the burgeoning legal technology sector. Aligned with India's ambitious goals under the Viksit Bharat Yuva Connect program, this event addresses the nation's status as the world's third-largest startup ecosystem, recognizing the immense potential and promising career avenues in legal tech. The competition directly supports the Viksit Bharat Yuva Connect program's aim to empower youth by providing tangible opportunities that foster leadership and active engagement.

This one-day, hybrid competition invites students to propose legal startup ideas, ranging from ideation to developed business plans, which will be presented via pitch decks. A panel of experienced judges will virtually assess these innovative concepts, with winners receiving recognition and awards. Beyond the immediate competition, 'Lexcelerate'25 aims to awaken students to entrepreneurship as a viable career path, bridge the gap between academia and industry, and equip students with skills demanded by modern markets, ultimately enhancing HPNLU's reputation as an incubator of talent.



**Hybrid (Gmeet, HPNLU campus)**



**Last Week of September**



**Theme- Legal Startups**





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## Knowledge Partners



**abyd.in** is a leading legal tech platform dedicated to making legal compliance effortless for founders and startups. Leveraging cutting-edge AI technology, they provide a one-stop solution that simplifies complex legal processes, allowing entrepreneurs to focus on what truly matters: building and growing their business. With a user-friendly platform and an AI-powered legal assistant named LARA, abyd.in empowers startups with a comprehensive compliance roadmap, automated document handling, and clear, step-by-step guidance. Their mission is to democratize legal support, ensuring that innovation is never hindered by legal complexities.



## Communication Partners

**Juris Junction** is a dynamic and inclusive legal community founded by Vishnu Pratap Singh (Founder) and Aina kalra (Co-Founder). Established with the vision of bridging the gap between aspiring legal professionals and opportunities for growth, Juris Junction connects law students from across India, including those from top national law universities, reputed private institutions, and emerging legal hubs.

Our platform serves as a meeting point for knowledge-sharing, networking, and collaboration, enabling members to engage with like-minded peers, mentors, and legal experts. By fostering discussions on current legal issues, hosting educational initiatives, and promoting skill development, we aim to empower law students to excel academically and professionally.



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# MEET THE JUDGES



**Mohit Arora**

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IIT Roorkee  
Indian School of Business  
Branch International



**Alok Rai**

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Co-founder The social  
purpose  
National youth Advisory  
Council  
National Awardee by  
Government of India



**Swastik Grover**

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Founder abyd.in  
HPNLU



# Prizes & Awards

## First



- Certificate of merit
- 10,000/- Prize\*
- Internship opportunity @abyd.in

## Second



- Certificate of merit
- 7,500/- Prize\*

## Third



- Certificate of merit

## Participation

- Participation Certificate

\*The prize money is subject to changes as directed by the organising committee



# Rules

## 1. **Eligibility:**

- a. The competition is open to anyone who is interested in pitching his/her legal startup ideas
- b. There can be a team of up to 3 co-founders.

## 2. **Format:**

- a. The competition would require the participant to present his/her business plan or idea to the panel of judges.
- b. The presentation can be of a maximum of 8 minutes; extension may be sought from the judges.
- c. The presentation would follow a Q&A round where the judges will ask you questions based on your business plan.

## 3. **Scoring:** The judges would score the participant on the following

- a. Novelty
- b. Creativity
- c. Does it actually solve a problem?
- d. Clarity of business model
- e. Viability and practicability
- f. Answers given in Q&A round

## 4. **Decisions:** The decision of the judges will be final and binding in all matters.

## 5. **Organiser's Discretion:** The organising committee of 'Lexcelerate'25 reserves the right to make any changes to the rules, schedule, or prizes deemed necessary, with prior notification to registered participants. All decisions made by the organising committee and judges shall be final and binding.

## 6. **Code of Conduct:**

- a. All participants are expected to uphold academic integrity and professional conduct throughout the competition.
- b. Participants must be dressed formally during their presentation





## 7. Registration:

- The registrations are only accepted via the official link, which is given.
- The registrations are subject to the successful payment of registration fees.
- Successful registration will be confirmed via email to the registered team leader. All further communication will be directed to the registered email ID and the designated WhatsApp group.

## 8. Startup idea:

- The idea must be something which bears economic benefits and relates to the field or discipline of law
- It must be presented by a Pitch deck presentation.

## 9. The PPT Presentation

A PPT is **mandatory** for the presentation, and the contents of the PowerPoint Presentation (PPT) may include:

- Title slide with the name of the startup and the founders.
- Problem statement
- How your idea solves it
- Target market
- Unique Seller Proposition (USP)
- Business model with basic financials
- Future scalability

The presentation would be followed by a Q&A round where judges would ask the participants questions.

## 10. Intellectual Property (IP)

- Ownership:** All intellectual property rights for the ideas presented in the competition remain with the respective participating teams.
- Confidentiality:** The organizing committee and judges will endeavor to maintain the confidentiality of sensitive information shared during presentations, but participants acknowledge that live presentations in a public forum may involve some level of disclosure. Participants are advised to exercise discretion regarding highly confidential or patentable information.

## 11. Accommodation

- HPNLU would provide no kind of accommodation to offline participants.

## 12. Withdrawal

- In case a team wants to back out, it may do it before the end of registration deadline by way of an email to the email id [sambhavbba23007@hpnlu.ac.in](mailto:sambhavbba23007@hpnlu.ac.in)
- The registration fees would be refunded to the participants if their withdrawal is accepted.

# Registration

₹ 500/- per head

**Registration fees:**

₹ 350/- per head [ For HPNLU Students]

**Registration Starts:**

2nd August 2025

**Registration Process:**



[https://erphpnlu.in/anon\\_evForm.htm?ev=56](https://erphpnlu.in/anon_evForm.htm?ev=56)

\* It is submitted that the students to who had already registered (early bird registration) do not need to re-registor unless any revision or changes in their business idea/plan, in which case they will be required to pay the remaining fees.



# How to reach HPNLU Campus

**1. Toy train from  
Kalka to Shimla  
Railway Station**

OR

**1. Bus to Shimla  
ISBT**

**2. Take a Cab/bus to Himachal Pradesh  
National Law University, Ghandal, Shimla-  
Mandi Highway, 171014 opposite H.P.  
Judicial Academy**



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# Contact us



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+91 70147-33886 [Sambhav Chhabra]





# Organising Team

## Faculty Organisers

Dr. Esha Sharma, Nodal officer

Dr. Deepika Gautam, Member

Dr. Praveen Kumar, Member

Dr. Bharat Bharowalia, Convener

## Student organisers

Sambhav Chhabra, Student Co-ordinator

Vinita Pathak, Public relations

Vrinda Sharma, Marketing

Marhaba Qidwai, Operations